

2012
Cloud9Golf Partnership Opportunities
Diamond
Gold
VIP

facilitating business through golf

Why Cloud9Golf?

- Professionals in the industry with an experienced, skilled team
- Our philosophy is deeply rooted in the principal that the client comes first.
- As trusted consultants, we will develop an unparalleled tailor-made package for you.
- Whether its brand awareness and return on investment or just a fun day in the sun, we will exceed your expectations from start to finish.
- The company's long standing stature, its experience and passion have kept us at the forefront of the golfing industry.
- We believe in partnerships, is there any other way 😊



Why a Cloud9Golf Partnership?

Cloud9Golf assists partners in achieving the following objectives:

- Enhance brand awareness and presence within the South African golf market.
- Ensure maximum, cost effective reach to the South African golf market.
- Return on investment far outweighs the cost.

Cloud9Golf acts as an extension of partners' marketing objectives and offers the following marketing platforms:

- **Exclusive Golf Teambuilding Solutions Specialists** in the Financial Mail Essentials Exhibitions and Events source book
- Cloud9Golf Banner Wall erected at every Cloud9Golf event managed event
- We print and distribute 10 000 Cloud9Golf Brochures where logo is promoted
- A website with an average of 8,500 visitors per month on www.cloud9golf.co.za.
- Advert on the E4G digital screens being rolled out at golf courses – www.e4gdigital.co.za
- Monthly electronic newsletters sent to a database of 14,550 golfers nationwide
- Facebook Page – www.facebook.com/cloud9golf
- Twitter Page – www.twitter.com/cloud9golf
- www.linkedin.com

Why a Cloud9Golf Partnership in travel?

Cloud9Golf have partnered with PelePele Travel and Marketing to offer clients a 1-stop travel solution

- PelePele Travel and Marketing offers inbound and local golf travel packages in South Africa to a variety of golfers needs.
- The company began offering golf and safari packages in the Limpopo region and has recently expanded its service offering to include the whole of South Africa.
- Packages such as the Golf and Wine Route and the Golf, Wine and Safari Route area available which clients may customise according to their needs.
- The company prides itself in exceptional product knowledge to give clients the best possible insight into various golfing regions and the best advice on creating great golfing holiday memories.
- PelePeleTravel & Marketing has partnered with Cloud9Golf to offer a golfing packages to the growing golfing database.
- Visit www.cloud9golf.co.za – TRAVEL

WE'RE ALL ABOUT
MARKETING.



WE'RE ALL ABOUT
TRAVEL.

The Cloud9Golf Team



EVENTS • PARTNERSHIPS • SPONSORSHIPS • VIP CLUB • TRAVEL • PROMOTIONAL GOODS



The 2012 M-NET Cares Banner Wall - CSI



“Drive for the Cause” Campaign

in association with

LIBERTY MEDICAL SCHEME

We care. For you



Play Golf. Spread the Message. Drive for the Cause.



The 2012 Chip your Way to Oubaii Competition

CLOUD 9 GOLF

www.cloud9golf.co.za

EVENTS • PARTNERSHIPS • SPONSORSHIPS • VIP CLUB • TRAVEL • PROMOTIONAL GOODS



CHIP YOUR WAY...

TO THE HYATT REGENCY OUBAAI IN GEORGE

- 4-ball For 4 Nights including 2 Rounds of Golf
- First Car Rental for 4 Days
- Draw will be done at our M-NET Cares National Final, 21 Nov 2012

JOIN THE CLOUD9GOLF VIP CLUB and QUALIFY FOR DISCOUNTS AND PRIZES EVERY MONTH



The 2012 Oubaii & First Car Rental Competition

WIN

A 4 NIGHT STAY FOR 2 PEOPLE
AT THE HYATT REGENCY OUBAAI
INCLUDING 2 ROUNDS OF GOLF
AND FIRST CAR RENTAL

Name _____

Surname _____

Cell Number _____

ID Number _____

Email Address _____

Member of which club _____

Handicap _____

Would you like to receive promotional material? Yes No

All personal information is required in order to qualify for this competition

1. Draw will be done on 21 November 2012 at our M-Net Cares National Final
2. One entry per person applies
3. Visit www.oubaai.regency.hyatt.com for more info on Hyatt Regency Oubaii
4. Visit www.cloud9golf.co.za/events/getaways for Cloud9Golf Oubaii Open
5. Results will be published following the draw



The 2012 Eye4Digital Advert – Golf Courses

CLOUD 9 GOLF www.cloud9golf.co.za

EVENTS ● PARTNERSHIPS ● SPONSORSHIPS ● VIP CLUB ● TRAVEL ● PROMOTIONAL GOODS

OPEN EVENTS & CORPORATE GOLF DAYS

CLOUD 9 GOLF VIP
FROM R20 per month
Great Discounts & Monthly Prizes

TRAVEL & GETAWAYS

mnet cares
"Drive for the Cause" Campaign

Cloud9Golf Partnerships

- **Diamond Partners** **R24 000 ex VAT per annum + 54 prizes**
 - R2000 per month ex VAT per month (trade options are available for real costs to Cloud9Golf)
 - 54 x Prizes / 1 Night Stays (VIP Club and Cloud9Golf Managed Events) – minimum value R500 per prize
 - Logo and link on Cloud9Golf [Home Page](#), Partner Page, VIP Page, Travel (if applicable) for 12 months
 - Cloud9Golf will package and market your property on our Travel Button (per region if applicable)
 - Prime logo placement on Cloud9Golf logo banner erected at all events – **if received by 30 April 2012**
 - Logo on Cloud9Golf brochure – print run of 10 000 brochures (**if logo received by 30 April 2012**)
 - Opportunity to run competitions at Cloud9Golf events as well as online www.cloud9golf.co.za – **WIN**
 - Representation at every event managed by Cloud9Golf + goodie bag opportunity (flyers, product etc)
 - We will market you for a year and reach your target audience face to face for less than the cost of an advert.

- **Gold Partners** **54 prizes per annum & 3000 sample goodies (latter = bonus)**
 - 54 x Prizes or 4-balls (VIP Club and Cloud9Golf Managed Events) – minimum value R500 per prize
 - Logo and link on Partner Page, VIP Page, Travel (if applicable) for 12 months
 - Cloud9Golf will package and market your property on our Travel Button (per region if applicable)
 - Logo on Cloud9Golf brochure – print run of 10 000 brochures (**if logo received by 30 April**)
 - Logo placement on Cloud9Golf logo banner erected at all events – **if received by 30 April**)
 - Opportunity to run competitions online www.cloud9golf.co.za – **WIN**
 - Representation at every event managed by Cloud9Golf + goodie bag opportunity (flyers, product etc)
 - We will market you for a year and reach your target audience face to face for less than the cost of an advert.

Cloud9Golf Partnerships ctnd

- **VIP Partners** 16 x voucher prizes (minimum value of R500 please)
 - Logo and link on VIP Page
 - Cloud9Golf will package and market your property on our Travel Button (per region if applicable)
 - Our VIP Club is marketed at all events, online and via our brochures - print run 10 000 the VIP Club
 - We will market you for a full year and reach your target audience via website exposure and our VIP Monthly LIVE Draw 😊
- **AD-HOC Partners**
 - Visit our website to view events or series you would like to be a part of and give us a call.
 - Various sponsorships available to suit your budget and your target audience
 - There isn't a target market in golf that we don't reach – men, women beginners, novices and amateurs
- **M-NET Cares Drive for the Cause in association with Liberty Medical Scheme Campaign – 24 Events**
 - Corporate Packages and Hospitality Packages are available – per event or for the series series
 - Funds raised are donated to PinkDrive Breast Cancer and M-NET Naledi Children's Literacy Funds
 - Please contact Cloud9Golf for Sponsorship Packages

Cloud9Golf is a golf and corporate event management company with specialist knowledge of sponsorship consulting and a trendsetter in hospitality and eventing. We've got the experience and know-how to make your event run smoothly, to make it fun, and to make it memorable. With a database of close to 15 000 golfers and an event platform where we speak to golfers face-to-face, we've got the resources to make your marketing effective.

With more than 11 years in golf event management and 20 years in travel and event management, and our reliable network, we have the resources and knowledge to ensure your brand reaches the desired audience.

For more information on our partnership opportunities, clever cost effective ways to market your product and/or a tailored solution, please do not hesitate to contact us.

facilitating business through golf

Gina Read

Cloud9Golf - Organisers of the M-Net Cares Drive for the Cause in association with Liberty Medical Scheme Campaign

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www.cloud9golf.co.za

www.facebook.com/cloud9golf

www.twitter.com/cloud9golf

www.linkedin.com